2020 Judging Rubric

K-12th Grade Poster Contest

1. Focus:
   a. Is the intent/topic clear when you first look at it?
   b. Does it communicate a clear message?

   ____/5

2. Idea and Creativity:
   a. Are the main ideas appropriate to the topic and presented correctly?
   b. Do the illustrations and captions reinforce each other?
   c. Is the information factually correct?

   ____/5

3. Neatness and Presentation:
   a. Is lettering legible?
   b. Is spelling correct?
   c. Can words be read at a distance?
   d. Do words conflict with pictures?

   ____/5

4. Organization and Layout:
   a. Is the poster content organized in a logical manner?
   b. Does the layout look/feel well done?

   ____/5

5. Originality:
   a. Is the poster original and creative? (Replicas of copyrighted or registered characters or logos are not permitted).

   ____/5

Total Points _____/ 25