Entry #___________

1. Guidelines:
   a. Is the media 3 minutes or less?
   b. Does it follow the required guidelines?
   c. Does it follow the required theme?
   d. Is the information accurate?
   ____/5

2. Creativity:
   a. Does the entrant convey their idea, message or thought in an original and imaginative way through their lens, narrative, performance, etc?
   b. Are the main ideas appropriate to the topic and presented correctly?
   c. Does the media draw in the viewer and keep their attention?
   ____/5

3. Quality:
   a. Does the information presented clearly make the connection between “Biomedical Research and My Life”?
   b. Does the media convey why this topic is important?
   ____/5

4. Production:
   a. Is the overall quality of production (including visual and sound elements) acceptable?
   b. Is the media content organized in a logical manner?
   ____/5

5. Originality:
   a. Is the media document original and innovative? Replicas of copyrighted or registered characters or logos are not permitted.
   ____/5

Total _____/ 25